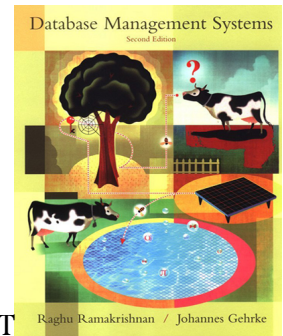


Database Management System



Today, more than at any previous time, the success of an organization depends on its ability to acquire accurate and timely data about its operations, to manage this data effectively, and to use it to analyze and guide its activities. Phrases such as the information superhighway have become ubiquitous, and information processing is a rapidly growing multibillion dollar industry. The amount of information available to us is literally exploding, and the value of data as an organizational asset is widely recognized. Yet without the ability to manage this vast amount of data, and to quickly find the information that is relevant to a given question, as the amount of information increases, it tends to become a distraction and a liability, rather than an asset. This paradox drives the need for increasingly powerful and flexible data management systems. To get the most out of their large and complex datasets, users must have tools that simplify the tasks of managing the data and extracting useful information in a timely fashion. Otherwise, data can become a liability, with the cost of acquiring it and managing it far exceeding the value that is derived from it.

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